The GLOBAL PRESS STRATEGIC PLAN outlines FOUR BOLD OBJECTIVES.

WHEN WE ACHIEVE THESE GOALS WE ANTICIPATE FOUR PRIMARY TYPES OF IMPACT:

- People in Global Press coverage countries will have increased access to accurate information
- Readers in 100+ countries will have increased access to accurate information
- Journalists will receive exceptional employment opportunities across the world
- The field of journalism will adopt comprehensive practices that promote dignity and precision

FIVE PRIMARY POPULATIONS OF PEOPLE WILL BENEFIT FROM OUR SUCCESS:

- Readers in Global Press coverage countries
- Readers in non-Global Press coverage countries
- Global Press reporters and staff
- Other journalism and media practitioners and partners
- Stakeholders, policy makers, educators and activists

**Objective One**

*Improve the health and quality of global media markets by building and maintaining high-functioning independent news bureaus in 40 target countries.*

**Objective Two**

*Make significant, measurable contributions to the field by raising industry standards for international journalism and creating opportunities for adoption and replication.*

**Objective Three**

*Build a critical mass of influence by growing and uniquely measuring engaged audiences in all coverage locations and global markets to increase access to accurate information and transform global narratives.*

**Objective Four**

*Make Global Press a thriving and sustainable media business.*